2023-2024 ACE PRIORITIES

PRIORITY AREAS	GOALS	ACTION STEPS	POINT PERSON	OTHERS	TIMELINE
From the Priorities to Strengthen list	What goal would be meaningful and measurable?	What will we do to strengthen this area?	Who will drive this effort forward and help us stay on track?	Who will help the Point Person get the work done?	By when does each step need to happen?
Communication Digital and Print	Finish building Website Hire a Webmaster	Budget Search for webmaster	Communications chair	EBoard liaison and ACE President	Budget (May) September
1:1 Conversations	1. More participation 2. Conversation with every member 3. Update member info (email, cell, best communication info)	Training: Board and Reps- How to collect, what to do with info, basic mapping List of members at site Hold conversations	ACE President, CTA Staff	EBoard and Reps ACE office manager Organizing Committee Vice President	Train – Aug/Sept Complete by Dec Rep Council
Member participation	1. Increase active committee participation 2. Increase involvement of 1-10 year members 3. 60% participation in surveys and votes	More forms of communicating what ACE is doing Update committee descriptions/tasks/goals Plan for 1-10 year member outreach Site reps publicize, Elections Committee publicize, ACE publicize.	ACE Vice President, EBoard liaison, various committees chairs, Site Reps	Committee members, Other site reps	All Ongoing. Measure after elections and surveys